

# Accounting for Cleaners



**LINDA  
McGOWAN** Pty Ltd  
Strategies & Solutions for Business

*“Over the past decade we have mentored dozens of cleaners, contract cleaners and franchisees through the various stages of their business life cycle. We offer you experience, technical tax knowledge and an intimate understanding of your industry.”*

*Linda McGowan CPA*

Cleaning can be a dirty business. Apart from the physical demands of the job you also need to contend with irregular hours, occupational health and safety issues and in some cases, casual staff. Here at Linda McGowan Pty Ltd we understand the cleaning game. Apart from the usual small business compliance issues of GST, BAS, PAYG and superannuation, we assist cleaners with their software selection, prepare quotes, invoices and manage their payroll and sub-contractors. If you're in the domestic or commercial cleaning market we can help you with pricing and benchmark your business against industry standards so you know what is working in your business and what areas still need working on.

## ***Thinking of Starting a Cleaning Business?***

As a business start-up specialist we offer you a comprehensive range of business services and have also developed a number of practical tools to help you make the right opening moves. Our start up expense checklist will help you identify all your potential establishment costs including equipment, IT expenses and marketing costs. These figures then automatically feed into a cash flow budget template and let us produce a profit and loss forecast for your first year of trading.

# Accounting for Cleaners

*"We are so much more than just tax Accountants. We are business and profit builders who genuinely care about your business success. We service the needs of a number of cleaners and offer you strategies to grow your business, your profits and your wealth. If you're looking to get your cleaning business off to a flying start or want to 'polish' your existing business, contact us today. "*

*Linda McGowan CPA*



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One of our biggest points of difference with traditional accounting firms is our marketing expertise. We can assist you with your branding (business name, logo and slogan) and offer you advice regarding your website design and content. We can supply you with templates for your letterhead and business cards plus help you harness the power of social media to win more referrals.

Our unique Business Accelerator Process is all about fast tracking your business success and the team at Linda McGowan Pty Ltd offer cleaners a range of accounting, taxation and business coaching services including:

- Start-Up Business Advice for Cleaners & Sub-Contractors
- Advice regarding the Purchase or Sale of your Business
- Tools including the Start-Up Expense Checklist and Templates for a Business Plan, Cash Flow Budget, Letterhead and Business Card
- Advice and Assistance with the Establishment of Your Business Structure
- Tax Registrations including ABN, TFN, GST, WorkCover etc.
- Preparation of Business Plans, Cash Flow Forecasts and Profit Projections
- Accounting Software Selection and Training – Bookkeeping, Invoicing, Quotes & Payroll
- Preparation and Analysis of Financial Statements
- Preparation of Finance Applications
- Bookkeeping and Payroll Services
- Tax Planning Strategies
- Marketing Assistance including your Branding and Brochures
- Advice regarding your Website Development, Content and SEO
- Wealth Creation Strategies and Financial Planning Services
- Industry Benchmarking and KPI Management
- Vehicle & Equipment Finance (Chattel Mortgage & Lease)
- Monitoring and Controlling Labour and Sub-Contractor Costs
- Advice & Assistance with Pricing your Services
- Advice regarding Claiming your Motor Vehicle Expenses
- Recession Survival Strategies
- Employee Relations and Workplace Laws Advice
- Business & Risk Insurances (Income Protection, Life Insurance etc.)
- Business Succession Planning

***Call us today on (03) 9383 2700 to discuss how we can help you grow your business, your profits and your wealth.***