

Accounting for Landscape Gardeners



**LINDA
MCGOWAN** Pty Ltd
Strategies & Solutions for Business

“Running a landscape design and construction business requires some unique skills. While the design aspect requires creativity and imagination, the construction side can be physically very demanding and there are also environmental considerations.”

Linda McGowan CPA

The long hours combined with the physical demands of running a landscape gardening business probably explains why so many landscapers fail to give accounting and tax issues the attention they deserve. While GST, BAS and tax payments often represent some of the largest financial obligations for a landscaping business, most tradespeople fail to manage their tax affairs. As a consequence, we find many landscape gardeners pay too much tax and are exposed to fines and penalties as a result of non-compliance.

Here at Linda McGowan Pty Ltd we understand the challenges and operations of a landscape design and construction business. Apart from the usual small business compliance issues of GST, BAS, PAYG and Superannuation, we assist clients with managing their cash flow and help them select the right software to prepare quotes, invoices and manage their payroll and apprentices. Too many tradesmen use the wrong accounting software which ends up costing them more in accounting fees while our client brief is to help you cut the cost of compliance.

We believe marketing can be the difference between success and failure for a landscape gardener and it all starts with your branding (business name, logo development and slogan). Through our affiliate partners we can help you develop your website and corporate brochure plus harness the power of social media to win more referrals.

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"Having an accountant who understands the mechanics of the horticulture industry can potentially give your business an edge. Over the past decade, we have mentored dozens of landscape gardeners through the various stages of their business life cycle – from start up right through to sale. Our experience, technical knowledge and intimate understanding of your industry can be invaluable."

Linda McGowan CPA



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Our unique Business Accelerator Process is all about fast tracking your business success and the team of landscape gardening specialists at Linda McGowan Pty Ltd offer you a range of accounting, taxation and business coaching services including:

- Start-Up Business Advice for a Landscape Design & Construction Business including the taxation structure, accounting software, insurances, registration requirements, vehicle claims, finance, marketing, website design and content etc .
- Advice regarding the Purchase or Sale of a Landscaping Business
- Spreadsheets and Tools including a Start-Up Expense Checklist, Business Plan Template and Cash Flow Budget.
- Provide Advice and Assistance with the Establishment of Your Business Structure (sole trader, company, trust, partnership etc.) taking into account issues like Asset Protection and discount Capital Gains Tax Concessions
- Business and Tax Registrations for ABN, TFN, GST, WorkCover etc.
- Preparation of Business Plans, Cash Flow Forecasts and Profit Projections
- Accounting Software Selection and Training – Bookkeeping, Invoicing, Quotes & Payroll
- Preparation of Finance Applications for the Bank
- Preparation and Analysis of Financial Statements
- Bookkeeping and Payroll Services
- Tax Planning Strategies
- Marketing Audit including an evaluation of your Branding, Brochure and Website
- Advice and Assistance with your Website Development, Content and SEO
- Wealth Creation Strategies and Financial Planning Services
- Industry Benchmarking and KPI Management
- Vehicle & Equipment Finance (Trucks, Bobcats, Diggers, Chattel Mortgage & Lease)
- Monitoring and Controlling Labour and Sub Contractor costs
- Advice & Assistance with Pricing and Claiming Motor Vehicle Costs
- Recession Survival Strategies
- Advice regarding Employee Relations and Workplace Laws
- Business & Risk Insurances
- Business Succession Planning