

Accounting for Pet Grooming & Dog Wash



**LINDA
McGOWAN** Pty Ltd
Strategies & Solutions for Business

"Running a pet grooming or mobile dog wash business requires a love of animals and to be successful you also need marketing skills. From a technical point of view you need an understanding of the various breeds, their type of hair and you also have to deal with minor skin, ear and nail conditions."

Linda McGowan CPA

The pet grooming and dog wash industries are super competitive and having an accountant who understands your business the can mean the difference between groom and doom. Over the past decade, Linda McGowan and her team of accountants have mentored a number of dog wash operators and franchise owners through the various stages of their business life cycle from start up right through to sale. We offer experience, technical knowledge and most importantly, an intimate understanding of your industry.

Thinking of Starting a Pet Grooming or Mobile Dog Wash Business?

If you are looking to start a pet grooming or mobile dog wash business there are numerous issues to consider. As business start-up specialists we can provide you with a comprehensive checklist of start up expenses broken down into categories including IT, marketing, trailer and equipment plus consumables and stock. These figures then automatically feed into an integrated cash flow budget to help you identify any finance requirements and they also tuck neatly into your business plan.

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"We are so much more than just tax accountants. We are business and profit builders who provide strategies and solutions for business owners. We genuinely care about your business success and we service a number of pet grooming and dog wash business owners. If you're looking to get your business or franchise off to a flying start or you simply want to give your existing pet grooming business more 'woof', call us today on (03) 9383 2700."

Linda McGowan CPA



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By benchmarking your business against your competitors we can show you what is working in the business and what needs working on. One of our strengths is our marketing strategies and we can help you design and develop your website as well as produce quality marketing materials. These marketing skills set us apart from other accounting firms.

Our unique Business Accelerator Process is all about fast tracking your business success and the team of pet grooming specialists at Linda McGowan Pty Ltd offer you a range of accounting, taxation and business coaching services including:

- Start-Up Business Advice for Pet Grooming & Mobile Dog Wash Business Owners
- Advice regarding the Purchase and Sale of your Business including Dog Wash Franchises
- Spreadsheets and Tools including a Start Up Expense Checklist and Pricing Calculator
- Advice and Establishment of Your Business Structure
- Tax Registrations for ABN, TFN, GST, WorkCover etc.
- Preparation of Business Plans, Cash Flow Forecasts and Profit Projections
- Accounting Software Selection and Training
- Preparation of Finance Applications for the Bank
- Preparation and Analysis of Financial Statements
- Bookkeeping and Payroll Services
- Tax Planning Strategies
- Marketing Audit including the establishment or evaluation of your branding, brochures, website and social media strategies
- Assistance with your Website Development, Content and SEO
- Wealth Creation Strategies and Financial Planning Services
- Industry Benchmarking and KPI Management
- Vehicle & Equipment Finance - Chattel Mortgage & Lease
- Advice & Assistance with Pricing
- Advice regarding Claiming your Motor Vehicle Costs
- Recession Survival Strategies
- Advice regarding Employee Relations and Workplace Laws
- Business & Risk Insurances
- Business Succession Planning

Call us today on (03) 9383 2700 to discuss how we can help you grow your business, your profits and your wealth.

