

6 Reasons to Choose Linda McGowan Pty Ltd (CPA's) As Your Accountants and Business Advisors



**LINDA
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Strategies & Solutions for Business

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*Call us today on (03) 9383 2700 to discuss how
we can help you grow your business, your profits*

- 1. Results** - Over the past 15 years, Linda McGowan and her team of accountants have literally helped several hundred business owners grow their revenue, profits and business value. In conjunction with an affiliate financial planning group we also help our clients grow their personal wealth using tax effective strategies including negative gearing and superannuation.
- 2. Strategies & Solutions** - Unlike most accounting firms, we view the tax return as the start of the client process, not the end. We combine the knowledge of your business and industry with our consulting tools and expertise to help you build a more profitable and valuable business. We recognise you want to grow your business and marketing is a key ingredient which explains why we are so active with our clients branding, websites and social media strategies.
- 3. Accessibility** - When you work with us, you work with a partner. You have direct access to any member of the team and we have a strict policy of returning your phone calls as soon as practically possible. We want to earn your trust, build a lasting relationship and we genuinely care about your business success. We go the extra mile for our clients and believe it is important to visit you at your place of business to really understand your operations. We personally train you to use the right accounting software for your business because we want to minimise the cost of compliance. Our hours are flexible to suit your business and evening and weekend appointments are available.
- 4. Complete Financial Services** - You have all of your accounting, tax, financial planning, marketing, consulting and business insurance needs under one roof. While our focus is growing your revenues, profits and business value we also work with affiliate business partners who focus on growing your personal wealth and protecting your assets.
- 5. Business Accelerator Process** - Our unique Business Accelerator Process takes you through the 4 Ways to Grow Your Business so you can identify the key profit drivers in your business. We help you quantify the financial impact of changes in these key drivers so you can fast track your business success.
- 6. Reputation** - Welcome to an accounting firm who have a reputation for excellence, personal service and our clients keep telling us that we offer exceptional value for money. We have a reputation as a business start up specialist and over the years we have developed expertise in a number of industries including plumbers, electricians, carpenters, restaurants, musicians and artists.